

sponsor amenities

kcadcannualmeeting2011

KC RADICAL

: departing markedly from
the usual or customary

friday, november 4
kc convention center
grand ballroom

featuring keynote speaker
bill taylor

co-founder of **Fast Company**
author, **Practically Radical**

KC
kansas city
AREA DEVELOPMENT COUNCIL

presenting

\$25,000

- Two tables of 10 with VIP seating – adjacent to dignitary tables
- One seat at the dignitary table
- Eight representatives at the Sponsor VIP Reception
- Verbal podium recognition during opening remarks
- Top billing on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- First-position logo exposure in program book
- Logo featured in Kansas City Business Journal event advertising
- Logo exposure and company link on home page of Annual Meeting website
- Foremost recognition in sponsor section of Annual Meeting website
- Logo displayed on table signage
- Recognition in media publicity
- Exposure in media package

elite

\$15,000

- Two tables of 10 with priority seating
- Five representatives at the Sponsor VIP Reception
- Verbal podium recognition during annual luncheon program
- Elevated exposure on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Predominant acknowledgement and logo in program book
- Logo featured in Kansas City Business Journal event advertising
- Prime exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

premier

\$7,500

- One table of 10 with prominent seating
- Three representatives at the Sponsor VIP Reception
- Verbal podium recognition during annual luncheon program
- Logo exposure on sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Company name featured in program book
- Elevated exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

grand

\$3,500

- One table of 10 with preferred seating
- Two representatives at the Sponsor VIP Reception
- Recognition on sponsor signage
- Video recognition with scrolling logo before/after program
- Acknowledgement in program book
- Logo displayed in sponsor section of Annual Meeting website
- Logo displayed on table signage